

# Tips on Taking and Submitting Imagery

If you have good quality digital imagery that captures the essence of your product or tourism experience, we invite you to submit them as copyright free images to our Visual Library.

The following are tips on how to best take and submit images for inclusion in the library.

**TIP 1 Set your camera to the largest file size**

Set your camera setting to the highest possible megabyte size and at 300dpi, that is, use superfine or large camera settings, as the higher the image resolution the better.

**TIP 2 Take portrait and landscape images**

Take portrait and landscape images of the same scene for different uses. When shooting your property or experience, always try to capture the whole story, that is, internal, external, gardens, interaction with people, the property or experience. And if using people make sure they wear clothing that will not date too quickly.

**TIP 3 File types**

Images stored in the visual library may be used by others for print media, such as a brochure, and online. For print, a tiff file at 300dpi would be ideal. For web use, a jpeg file at 72dpi will suffice.

**TIP 4 Manage the best versions of your original files**

Once the original high resolution images are stored on your computer, we suggest you create a folder for these high resolution images for print use (200-300dpi) and one for low resolution for web use (72dpi).

**TIP 5 Sending an image**

We have a limit on how many MB we can receive by email, that is, 10 MB per email. Ideally send us compressed (low resolution) files initially as proofs, and we will contact you to discuss sending the larger files on a disc or by ftp (internet program).

**TIP 6 Delivery of film**

If film is available, it can be supplied in either Standard Definition or High Definition in widescreen.

Register and view the library online at: <http://visuals.tourismtasmania.com.au/>

**If you have any questions or would like us to help you promote your product or experience through the Visual Library, contact:**

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