

TOURIST ACCOMMODATION REPORT, DECEMBER QUARTER 2008



Background

The Australian Bureau of Statistics (ABS) has released the December quarter 2008 results from the Survey of Tourist Accommodation, Australia.

Key Messages

Nationwide year ending December 2008 accommodation takings for hotels, motels and serviced apartments with 15 or more rooms experienced a 6.1% increase to \$7.90 billion when compared to the year ending December 2007. The quarter ending December 2008 compared to the December quarter 2007 experienced steady growth with takings up 2.2% to \$2.04 billion for hotels, motels and serviced apartments with 15 or more rooms.

Nationwide year ending December 2008 room occupancy results experienced a -1.3% decrease to 64.3% for hotels, motels and serviced apartments with 15 or more rooms. In the December quarter 2008 compared with the December quarter 2007 the room occupancy rate for hotels, motels and serviced apartments with 15 or more rooms decreased -1.7% to 65.1%.

National Accommodation Results - Australian Hotels, Motels and Serviced Apartments with 15 or more rooms.

Year Ending December 2008 (compared to Year Ending December 2007):

- Room occupancy rates in establishments with 15+ rooms decreased by -1.3% to 64.3%.
- Average length of stay increased to 2.3 days (was 2.2 nights) in establishments with 15+ rooms.
- The average taking per room night occupied in establishments with 15+ rooms increased by \$8 to reach \$152.

December quarter 2008 (compared with the December quarter 2007):

- Accommodation takings were \$2124.7 million in establishments with 5 or more rooms. This was comprised of \$2,044.1 million in establishments with 15 or more rooms and \$80.6 million for establishments with 5 to 14 rooms.
- The average taking per room night occupied was \$151.15 for establishments with 5 or more rooms. This was heavily influenced by establishments with 15 or more rooms (\$153.96) which contributed 96.2% to total takings. The average taking per room night occupied for 5 to 14 room establishments was \$103.38.
- The room occupancy rate for establishments with 5 or more rooms was 63.8%, for 15 or more rooms 65.1%, and for 5 to 14 rooms 47.2%.



- The average length of stay for establishments with 5 or more rooms was 2.2 days. For establishments with 5 to 14 rooms, the average length of stay was 1.8 days and in establishments with 15 or more rooms, the average length of stay was 2.3 days. The longest average length of stay was in Queensland (2.7 days) and the shortest in Tasmania (1.9 days) in establishments with 15 or more rooms.

Tasmanian Accommodation Results - Motels and Serviced Apartments with 15 or more rooms

Year Ending December 2008 (compared to Year Ending December 2007):

- The average Tasmanian room occupancy rate increased by 0.5% to 59.8%.
- Average length of stay was 1.9 days the same as year ending December 2007 (the December 2008 National year ending average was 2.3 nights).
- The average Tasmanian taking per room night occupied was \$130, an increase of \$4.60 (the December 2008 National year ending average was \$152).

December quarter 2008 (compared with the December quarter 2007):

- Takings from accommodation increased 4.5% to \$52.5 million (up from \$50.2 million).
- Room occupancy rates reached 64.2% (up from 64.1%).
- The Tasmanian average taking per room night occupied was \$135.20, an increase of \$5.60 (\$129.60). The national average was \$154.
- There were 154 accommodation establishments with 15+ rooms, one less than the previous corresponding quarter. These constitute approximately 3.6% of all establishments with 15 or more rooms in Australia.
- There were 4,696 persons employed in Tasmanian accommodation with 15+ rooms which represents approximately 4.1% of all nationwide employment in accommodation with 15+ rooms.

Regional Accommodation Results

December quarter 2008 (compared with the December quarter 2007):

- The North West tourism region lost 3 establishments according to the ABS, two of these establishments were in the 5-14 room category whilst the other establishment had 15+ rooms which may explain the slight decrease in occupancy rates.
- Occupancy rates for all other regions remained steady.

ROOM OCCUPANCY RATES FOR HOTELS, MOTELS AND SERVICED APARTMENTS, TASMANIA BY TOURIST REGION						
Hotels, motels and serviced apartments with:	December Qtr 07		December Qtr 08		Occupancy % Point Change: Dec Qtr 07 to Dec Qtr 08	
	* Establishments	Occupancy	* Establishments	Occupancy		
Hobart and Surrounds						
5 to 14 rooms	29	55.2	30	51.9	-3.3	
15 or more rooms	45	77.3	45	79.7	2.4	
5 or more rooms	74	75.1	75	76.8	1.7	
Southern						
5 to 14 rooms	10	34.1	10	np	np	
15 or more rooms	10	42.6	9	39.9	-2.7	
5 or more rooms	20	41.0	19	np	np	
East Coast						
5 to 14 rooms	14	52.2	14	54.2	2.0	
15 or more rooms	18	50.4	18	46.8	-3.6	
5 or more rooms	32	50.7	32	47.8	-2.9	
Northern						
5 to 14 rooms	15	38.8	15	np	np	
15 or more rooms	3	42.7	4	40.1	-2.6	
5 or more rooms	18	40.4	19	np	np	
Launceston and Tamar Valley						
5 to 14 rooms	21	49.8	20	46.8	-3.0	
15 or more rooms	36	65.9	36	64.9	-1.0	
5 or more rooms	57	64.3	56	63.2	-1.1	
North West						
5 to 14 rooms	27	43.7	25	45.9	2.2	
15 or more rooms	31	53.0	30	55.6	2.6	
5 or more rooms	58	51.3	55	53.9	2.6	
West Coast						
5 to 14 rooms	8	48.3	8	48.3	0.0	
15 or more rooms	12	52.7	12	47.1	-5.6	
5 or more rooms	20	52.1	20	47.2	-4.9	
Tasmania						
5 to 14 rooms	124	47.7	122	47.3	-0.4	
15 or more rooms	155	64.1	154	64.2	0.1	
5 or more rooms	279	61.9	276	61.9	0.0	

np: Not Published by ABS

* Number of establishments surveyed by the Australian Bureau of Statistics

TOTAL HOTELS, MOTELS & SERVICED APARTMENTS WITH 15 OR MORE ROOMS, AUSTRALIAN STATES <i>Totals with year ending calculations</i>													
	No. of Establishments: Dec Qtr 08	Growth: Dec Qtr 08 on Dec Qtr 07	No. of Rooms Available: Dec Qtr 08	Room Nights Occupied : Dec 08 ('000') YE	Growth (%): Dec 08 on Dec 07 YE	Room Occupancy Rate: Dec 08 YE	% Point Change in Occupancy from Dec 07 YE	Average Length of Stay: Dec 08 YE	Takings from Accommodation : Dec 08 ("000") YE	Takings from Accommodation Growth (%): Dec 08 on Dec 07 YE	Average Takings Per Room Night Occupied: Dec 08 YE *	Average Takings Per Room Night Occupied: Dec 07 YE *	Average Takings Growth: Dec 08 on Dec 07 YE
TAS	154	-1	6,579	1,443	1.9%	59.8%	0.5%	1.9	\$187,901	5.6%	\$130	\$126	\$5
NSW	1,432	5	70,989	16,186	1.2%	62.9%	-0.9%	2.1	\$2,527,309	4.5%	\$156	\$151	\$5
VIC	800	4	38,666	9,007	1.5%	64.6%	-0.4%	2.1	\$1,433,435	6.9%	\$159	\$151	\$8
QLD	1,131	27	61,521	14,324	-0.8%	64.5%	-2.7%	2.7	\$2,086,057	3.5%	\$146	\$140	\$6
SA	258	3	11,860	2,725	-0.2%	63.1%	-1.2%	2.0	\$357,969	7.1%	\$131	\$122	\$9
WA	351	-1	21,568	5,393	0.9%	68.6%	-0.7%	2.5	\$847,895	13.3%	\$157	\$140	\$17
NT	95	4	7,015	1,637	3.7%	65.8%	0.6%	2.1	\$244,740	12.5%	\$149	\$138	\$12
ACT	56	1	5,121	1,292	-2.0%	69.3%	-3.4%	2.2	\$211,617	11.5%	\$164	\$144	\$20
Australia	4,277	42	223,319	52,006	0.6%	64.3%	-1.3%	2.3	\$7,896,922	6.1%	\$152	\$144	\$8

TOTAL HOTELS, MOTELS & SERVICED APARTMENTS WITH 15 OR MORE ROOMS, AUSTRALIAN STATES - Quarter Results													
	No. of Establishments: Dec Qtr 08	Growth: Dec Qtr 08 on Dec Qtr 07	No. of Rooms Available: Dec Qtr 08	Room Nights Occupied: Dec 08 ('000')	Room Night Growth (%): Dec 08 on Dec 07	Room Occupancy Rate: Dec 08	% Point Change in Occupancy from Dec 07	Average Length of Stay: Dec 08	Takings from Accommodation : Dec 08 ("000")	Takings from Accommodation Growth (%): Dec 08 on Dec 07	Average Takings Per Room Night Occupied: Dec 08 *	Average Takings Per Room Night Occupied: Dec 07 *	Average Takings Growth: Dec 08 on Dec 07 *
TAS	154	-1	6,579	389	0.2%	64.2%	0.1%	1.9	\$52,540	4.5%	\$135	\$130	\$6
NSW	1,432	5	70,989	4,117	-1.0%	63.9%	-1.4%	2.1	\$649,086	-0.2%	\$158	\$156	\$1
VIC	800	4	38,666	2,290	0.9%	65.4%	-0.4%	2.1	\$364,246	3.1%	\$159	\$156	\$3
QLD	1,131	27	61,521	3,703	-1.1%	65.5%	-2.8%	2.7	\$556,271	0.7%	\$150	\$147	\$3
SA	258	3	11,860	702	-0.6%	64.4%	-1.0%	2.0	\$94,324	5.2%	\$134	\$127	\$7
WA	351	-1	21,568	1,365	-1.6%	68.8%	-1.8%	2.4	\$220,160	6.2%	\$161	\$149	\$12
NT	95	4	7,015	388	-0.1%	60.2%	-3.8%	2.1	\$55,422	6.1%	\$143	\$135	\$8
ACT	56	1	5,121	323	1.6%	68.8%	-1.1%	2.2	\$52,045	14.2%	\$161	\$143	\$18
Australia	4,277	42	223,319	13,277	-0.6%	65.1%	-1.7%	2.3	\$2,044,095	2.2%	\$154	\$150	\$4

* Rounded to nearest dollar

np: Not Published by ABS

TOTAL HOTELS, MOTELS & SERVICED APARTMENTS WITH 5 TO 14 ROOMS, AUSTRALIAN STATES - Quarter Results

	No. of Establishments: Dec Qtr 08	Growth: Dec Qtr 08 on Dec Qtr 07	No. of Rooms Available: Dec Qtr 08	Room Nights Occupied: Dec 08 ('000')	Room Night Growth (%): Dec 08 on Dec 07	Room Occupancy Rate: Dec 08	% Point Change in Occupancy from Dec 07	Average Length of Stay: Dec 08	Takings from Accommodation : Dec 08 ("000")	Takings from Accommodation Growth (%): Dec 08 on Dec 07	Average Takings Per Room Night Occupied: Dec 08 *	Average Takings Per Room Night Occupied: Dec 07 *	Average Takings Growth: Dec 08 on Dec 07
TAS	122	-2	1,032	45	-1.3%	47.3%	-0.4%	1.7	\$5,275	-0.8%	\$118	\$118	np
NSW	603	-10	5,970	244	0.7%	45.3%	1.2%	1.7	\$24,289	1.7%	\$100	\$99	\$1
VIC	449	-13	4,369	174	0.5%	43.5%	1.0%	1.6	\$18,158	7.5%	\$104	\$98	\$7
QLD	413	-13	4,065	205	-4.2%	55.0%	0.1%	2.1	\$19,657	0.5%	\$96	\$92	\$5
SA	141	-1	1,356	52	2.4%	41.9%	1.2%	1.7	\$4,535	4.1%	\$87	\$86	\$2
WA	139	-5	1,194	54	-3.8%	50.0%	0.1%	2.2	\$7,610	9.7%	\$142	\$124	\$17
NT	16	4	151	5	np	39.1%	np	1.6	\$963	np	\$117	np	np
ACT	3	1	30	2	np	60.5%	np	1.6	\$123	np	\$73	np	np
Australia	1,886	-39	18,167	780	-1.0%	47.2%	0.6%	1.8	\$80,610	4.1%	\$103	\$98	\$5

TOTAL HOTELS, MOTELS & SERVICED APARTMENTS WITH 5 OR MORE ROOMS, AUSTRALIAN STATES - Quarter Results

	No. of Establishments: Dec Qtr 08	Growth: Dec Qtr 08 on Dec Qtr 07	No. of Rooms Available: Dec Qtr 08	Room Nights Occupied: Dec 08 ('000')	Room Night Growth (%): Dec 08 on Dec 07	Room Occupancy Rate: Dec 08	% Point Change in Occupancy from Dec 07	Average Length of Stay: Dec 08	Takings from Accommodation : Dec 08 ("000")	Takings from Accommodation Growth (%): Dec 08 on Dec 07	Average Takings Per Room Night Occupied: Dec 08 *	Average Takings Per Room Night Occupied: Dec 07 *	Average Takings Growth: Dec 08 on Dec 07
TAS	276	-3	7,611	433	0.0%	61.9%	0.0%	1.9	\$57,815	4.0%	\$134	\$128	\$5
NSW	2,035	-5	76,959	4,361	-0.9%	62.5%	-1.1%	2.1	\$673,375	-0.1%	\$154	\$153	\$1
VIC	1,249	-9	43,035	2,464	0.9%	63.1%	-0.2%	2.0	\$382,404	3.3%	\$155	\$152	\$4
QLD	1,544	14	65,586	3,908	-1.3%	64.8%	-2.6%	2.7	\$575,928	0.7%	\$147	\$144	\$3
SA	399	2	13,216	754	-0.4%	62.1%	-0.8%	2.0	\$98,859	5.1%	\$131	\$124	\$7
WA	490	-6	22,762	1,419	-1.7%	67.8%	-1.7%	2.4	\$227,769	6.3%	\$161	\$148	\$12
NT	111	8	7,166	393	np	59.8%	np	2.1	\$56,385	np	\$143	np	np
ACT	59	2	5,151	325	np	68.7%	np	2.2	\$52,168	np	\$161	np	np
Australia	6,163	3	241,486	14,057	-0.6%	63.8%	-1.4%	2.2	\$2,124,705	2.2%	\$151	\$147	\$4

* Rounded to nearest dollar

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